



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**  
 GMMB, Inc./ Washington D.C.  
 Attention: Accounts Payable  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

Advertiser	DCCC/ Horsford
Product	DCCC/HORSFORD
Estimate Number	1877

Invoice #	107058-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107058
Alt Order #	06856854
Deal #	
Order Flight	09/26/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/24/12 to 09/30/12	1x	--WTF--				
	KSNV			W	09/26/12	:30	5:54 AM	SH12102H Agendas	\$325.00		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/24/12 to 09/30/12	1x	--WTF--				
	KSNV			Th	09/27/12	:30	6:19 AM	SH12102H Agendas	\$650.00		1
5	KSNV	Today Show	658a-9am		09/24/12 to 09/30/12	1x	--WTF--				
	KSNV			W	09/26/12	:30	8:50 AM	SH12102H Agendas	\$850.00		1
9	KSNV	Dr Phil	3-4p		09/24/12 to 09/30/12	1x	--WTF--				
	KSNV			Th	09/27/12	:30	3:57 PM	SH12102H Agendas	\$450.00		1
10	KSNV	4PM NEWS (1 hour)	4-5pm		09/24/12 to 09/30/12	1x	--WTF--				
	KSNV			F	09/28/12	:30	4:23 PM	SH12102H Agendas	\$600.00		1
13	KSNV	M-F Early News	5-630p		09/24/12 to 09/30/12	1x	--WTF--				
	KSNV			W	09/26/12	:30	6:28 PM	SH12102H Agendas	\$1,000.00		1
14	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		09/24/12 to 09/30/12	2x	--WTF--				
	KSNV			W	09/26/12	:30	7:07 PM	SH12102H Agendas	\$1,000.00		2
	KSNV			F	09/28/12	:30	7:29 PM	SH12102H Agendas	\$1,000.00		1
16	KSNV	Face to Face w/ J.Ralston	730-758pm		09/24/12 to 09/30/12	2x	--WTF--				

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Station	KSNV	Order #	107058
Account Executive	Amy McCreary	Alt Order #	06856854
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/26/12 - 10/01/12

Billing Calendar	Broadcast	IDB #	
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Agency Ref	
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16	KSNV	Face to Face w/ J. Ralston	730-758pm								
	KSNV			W	09/26/12	:30	7:45 PM	SH12102H Agendas	\$800.00		1
	KSNV			F	09/28/12	:30	7:35 PM	SH12102H Agendas	\$800.00		2
19	KSNV	NFL Pre-Game	1p-530pm								
	KSNV			Su	09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	4:17 PM	SH12102H Agendas	\$2,400.00		1
20	KSNV	NFL Football	1P-9PM								
	KSNV			Su	09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	7:14 PM	SH12102H Agendas	\$10,000.00		1
22	KSNV	M-F Today Show II	9-10a								
	KSNV			W	09/24/12 to 09/30/12	1x	--WTF--				
	KSNV			W	09/26/12	:30	9:59 AM	SH12102H Agendas	\$350.00		1

**Gross Total** \$20,225.00  
**Agency Commission** \$3,033.75  
**Net Amount Due** \$17,191.25  
**Payment Terms 30 Days**

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